



THE DIRECT DIAMOND SOURCE

Diamond cutters and craftsmen members of the Antwerp diamond club since 1948

36W 47TH ST. SUITE 404 NEW YORK NY 10036 1-888-878-7813

WWW.THEDIRECTDIAMONDSOURCE.COM

Dear:

As the sales manager for The Direct Diamond Source, I want to thank you for letting us be your personal jeweler. To show our appreciation, I have a special offer for you.

Before being offered to the general public and just in time for Valentine's Day, The Direct Diamond Source is offering preferred customers



*a matched pair of 0.80 carat diamond stud earrings for \$980.00
Investment grade quality*

As a special thank you for your continued business. Your loved one namely will receive a keepsake to remember this Valentine's Day that will last forever.



a real rose dipped in 24k gold

To take advantage of your preferred customer status and receive the diamond stud earrings and 24k gold rose for the special price of \$980.00, call us at XXX-XXX-XXXX and mention this offer. If you prefer, you may make your purchase using our secure web site at www.thedirectdiamondsource.com. Just enter this code [Insert Code] in the Comments field to receive the special earring pricing and 24k gold rose.

Yours truly,

Golan

Sales Manager, The Direct Diamond Source



We Buy Our Diamonds Direct from the Mine — You Save Money
Available in 14K white or yellow gold with screwbacks